

### Assignment 3

Filenames:

WD-pd-lastname,firstname-Assm3-part1.gif  
WD-pd-lastname,firstname-Assm3-part2.gif

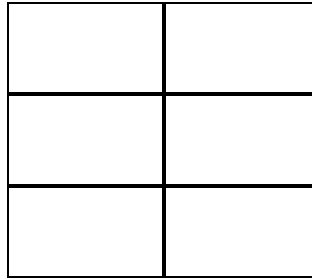
Students will be able to:

- Unify shapes, symbols, and colors to convey one theme
- Use the Bezier pen tool
- Create a logo using Photoshop or Fireworks

Directions:

#### Part I

1. Open Adobe Photoshop CS
2. Create a new Image that is **600px wide x 900px tall, RGB mode, 300px resolution.**
3. Using the **guides** create 6 cells like the grid below. Each cell should be 300px x 300px.



4. In each of the cells create a logo that expresses the terms provided in the boxes. Keep your logo within the 300px x 300px border.
5. You may use any tool you see fit but you may not use any pictures. You must create all of the work yourself.

Remember the use of color!

#### Part 2

1. Open Adobe Photoshop CS
2. Create a new Image that is **500px wide x 500px tall, RGB mode, 300px resolution.**
3. Imagine you have started your own company. The company's industry and work is up to you. Design a logo that summarizes the type of work, the work ethic, and the attitude you want the customer's to have toward your company.
4. You may use
  - Text – you may use the name of your company and 1 additional word
  - Shapes – you need to use the lasso tool, the Bezier pen tool, or the shape tool
  - Color -
    - i. Pick one
      1. Monochromatic – can use up to 6 colors
      2. Analogous – up to 4 colors
      3. Your own color scheme – 3 colors

No pictures may be used. You must create everything.

Submitting:

Save each PSD file, put all into one folder called WD-pd-lastname,firstname-Assm3

Part I

Summarize these terms into a symbolic logo

Strength Power	Furious Abrupt Rigid
Service Help Love	Hard working Soft Easy Going
Reserved Respectful Tactful	Abstract Scattered